



FREQUENT PARKER

PARKINGHQ® FREQUENT PARKER - all on a single medium

Parking is at its best when easily combined with partner services. Your parking customers use a personal identification medium (a physical card or a mobile QR Code) to consume and pay your parking products. Why not enhance customer convenience by providing multiple services payable with the same prepaid cash balance? For example, a university hospital in Germany combines parking and restaurant services onto a single, prepaid frequent parker card. Thanks to iLogs, parking customers can now easily park their car and eat at the hospital cafeteria without the hassle of separate cash payments every time. Loading cash balance is dead easy: Over the Internet, at payment machines or directly at the cafeteria cashier. Effective co-marketing is possible for the first time; customers simply love the parking/ restaurant offer – which leads to more income at your end!



MAIN FEATURES



Customizable Frequent Parker Program.
Prepaid or pay-per use business models



Webbased Online Point of Sales Application for
selling parking products and
additional services for Frequent Parker



City cards, regional tourism cards, custo-
mer loyalty cards or any RFID ID enabled
for parking and connected services



Customer self-service portal for card
registration, lost or damaged cards, cash
balance reporting and invoice download



Multi Tenant
Multi Language



Comprehensive administration portal
offering features like reporting, clearing,
account billing, card-, product & ID
administration



Rich backend functionality providing
standard API's for 3rd party payment,
3rd party POS systems and sales channels



Secure management of cash values,
dedicated fraud protection, high security
cash balance server



Optionally integrated workflow engine
for backoffice process automation



Customer loyalty program & campaign
management based on customer profiles,
recorded transactions and collected points





CUSTOMER EXPERIENCE



- ✓ All on a single medium, one single ID for parking and all other connected services
- ✓ Always stay in control via secure self-service portal
- ✓ Load cash balance mobile, over the internet, at paystations or at cashiers (POS) of affiliate business partners
- ✓ Enjoy discounts and special offers based on consumption of services
- ✓ Information about current cash balance, consumptions, collected points, transactions and payments is always online available within your customer profile





ADMINISTRATION PORTAL

- ✓ Manage your Frequent Parker Program with a strong backoffice administration portal
- ✓ Configure up- and cross-selling products of partners or affiliates for the convenience of customers
- ✓ Card management feature to maintain own and 3rd party cards and IDs as well as customer loyalty programs
- ✓ Online Cash Point Application for product selling and payment
- ✓ Customer Profile Management
- ✓ Marketing & campaign Management
- ✓ Clearing & account billing

Access Medium Overview Frequent Parker Product

ParkingHQ
Date 09 May 2016 16:19

Identification Number
James Hockaday NY

Drive-In-Ids
JH-001

Owner
James L. Hockaday

Balance
EUR 37.00

State
Active

Entitlements

Entitlement	Tenant	State
Canteen	ParkingHQ Canteen	Active
Monthly Contract without reduction	ParkingHQ	Active

Usages and Changes

Date	Entitlement	Type	Amount	Description
02 May 2016 12:43	Prepaid Card	Credit (Customer Online)	EUR 10.00	Credit for Frequent Parker Product on 02-12-43
02 May 2016 09:29	Prepaid Card	Debit (Employee Online)	EUR -10.00	Lunch menu
02 May 2016 09:29	Prepaid Card	Debit (Employee Online)	EUR -10.00	Lunch menu
02 May 2016 09:29	Prepaid Card	Debit (Employee Online)	EUR -3.00	Dessert
02 May 2016 09:28	Prepaid Card	Debit (Employee Online)	EUR -10.00	Lunch menu
02 May 2016 09:04	Prepaid Card	Credit (Customer Online)	EUR 50.00	Credit for Frequent Parker Product on 02-09-04
02 May 2016 09:03	Prepaid Card	Card Activation	EUR 0.00	The card was activated
02 May 2016 09:03	Prepaid Card	Card Creation	EUR 0.00	The card was created
02 May 2016 09:03	Prepaid Card	Access Medium Added	EUR 0.00	Access medium Frequent Parker Card JH-001 added

1 of 1

Access Medium Overview

Identification Number

James Hockaday NY

State

● Active

Owner

James L. Hockaday

Personnel number

Balance

EUR 27.00

Valid until

Drive-In-Ids

JH-001

Entitlements

Name	Tenant	Update Date	State
Canteen	ParkingHQ Canteen	01 May 2016 08:00	● Active
Monthly contract without reduction	ParkingHQ	01 May 2016 08:00	● Active

Block

Change Entitlements

Switch Access Medium

Zero

Print Overview

Back

Shop

Identification Number

ID0815

Balance

EUR 10.00

ParkingHQ

Dessert

+ Add

Product	Denomination/Reference	Single Gross Price	Count	Tax rate	Total Net Price	Total Tax	Total Gross Price	Actions
Shop-Product	Lunch Menu	10.00	1	19.0%	EUR 8.40	EUR 1.60	EUR 10.00	
Shop-Product	Dessert	3.00	1	19.0%	EUR 2.52	EUR 0.48	EUR 3.00	
Total amount					EUR 10.92	EUR 2.08	EUR 13.00	

Finish Sale

Reset

Print Receipt

New Sale

Back

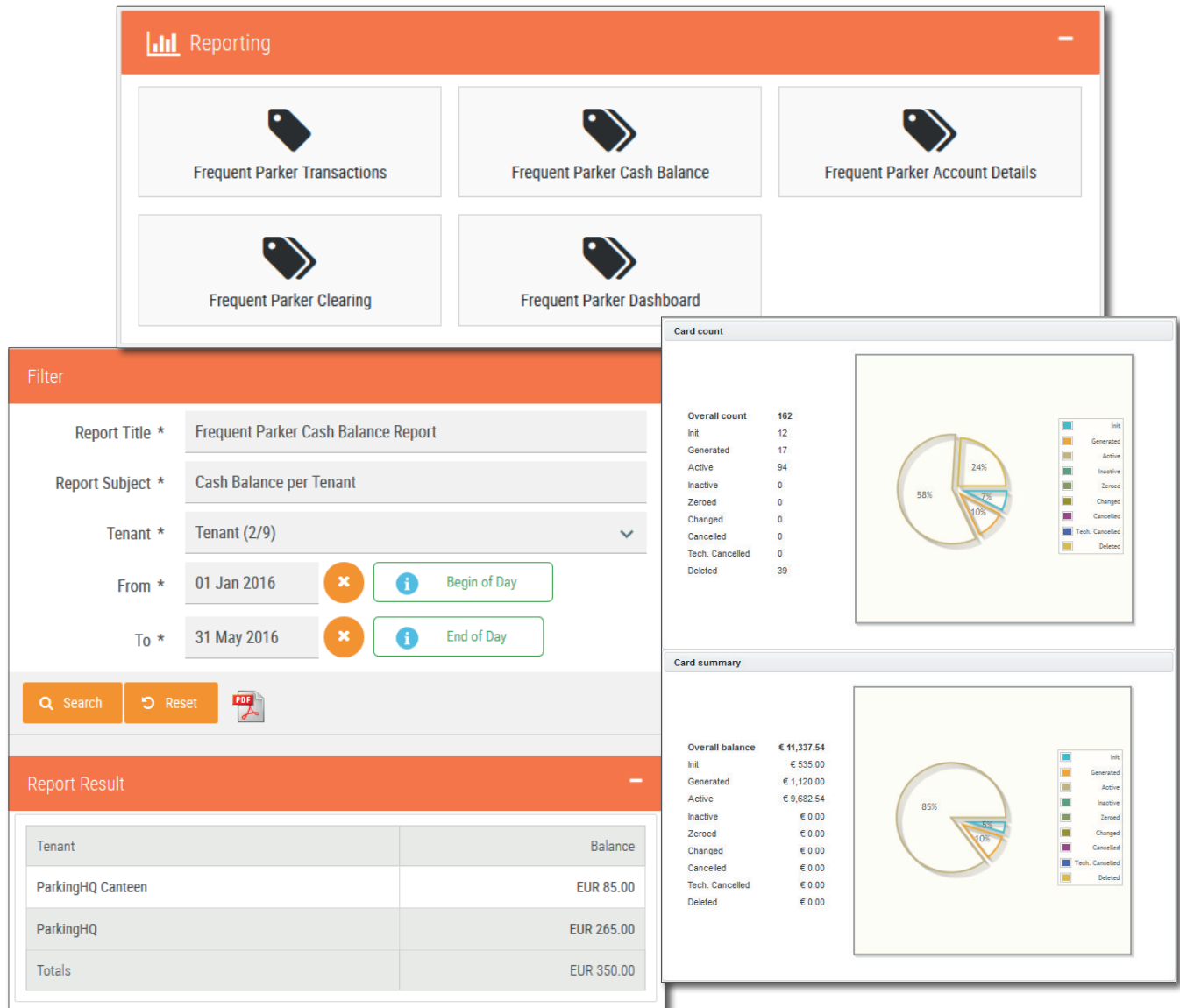




REPORTING & CLEARING



Comprehensive reports of customers, business partners, transactions, cash balance and account details



SYSTEM REQUIREMENTS



Hosted Server environment



Mail Server



Online validation Interface Car Park Management Systems & 3rd party systems (POS)



Payment gateway for online payments (credit card, online-banking-methods or other payment services (PayPal))



Interface Financial Accounting System (optional)



REFERENCES



Saemes
www.saemes.fr



University Hospital Munich
www.klinikum.uni-muenchen.de



Würzburger Versorgungs- und Verkehrs GmbH
www.wvv.de



University Hospital Würzburg
www.ukw.de



WIPARK Parken GmbH
www.wipark.at



Hospital Nuremberg
www.klinikum-nuernberg.de



Seestadt Aspern
www.aspern-seestadt.at



City of Differdange
www.differdange.lu



ParkNow
www.park-now.com



GOLDBECK Parking Services GmbH
www.goldbeck-parking.de

TRY IT NOW!



CONTACT US!

AUSTRIA (HEADQUARTER)
ilogs, information logistics GmbH



Office Klagenfurt

Krone Platz 1
9020 Klagenfurt
Austria

☎ +43 463 504 197 600
✉ sales.austria@ilogs.com

Vienna

Argentinierstraße 42/2
1040 Vienna

SWITZERLAND
ilogs AG



Dammstrasse 19
6300 Zug
Switzerland

☎ +41 41 723 2486
✉ sales.swiss@ilogs.com

USA
ilogs information logistics USA, Inc.



Building 141 Federal Circle
Jamaica, NY 11430
USA

☎ +1 718 656 8133
✉ sales.usa@ilogs.com

FRANCE
ilogs information logistics France sarl



22, Rue de la Fédération
75015 PARIS
France

☎ +33 (0)6 14 03 23 78
✉ sales.france@ilogs.com