

FREQUENT PARKER

PARKINGHQ[©] FREQUENT PARKER - all on a single medium

Parking is at its best when easily combined with partner services. Your parking customers use a personal identification medium (a physical card or a mobile QR Code) to consume and pay your parking products. Why not enhance customer convenience by providing multiple services payable with the same prepaid cash balance? For example, a university hospital in Germany combines parking and restaurant services onto a single, prepaid frequent parker card. Thanks to iLogs, parking customers can now easily park their car and eat at the hospital cafeteria without the hassle of separate cash payments every time. Loading cash balance is dead easy: Over the Internet, at payment machines or directly at the cafeteria cashier. Effective co-marketing is possible for the first time; customers simply love the parking/restaurant offer – which leads to more income at your end!







Customizable Frequent Parker Program. Prepaid or pay-per use business models



Webbased Online Point of Sales Application for selling parking products and additional services for Frequent Parker



City cards, regional tourism cards, customer loyalty cards or any RFID ID enabled for parking and connected services



Customer self-service portal for card registration, lost or damaged cards, cash balance reporting and invoice download



Multi Tenant Multi Language



Comprehensive administration portal offering features like reporting, clearing, account billing, card-, product & ID administration



Rich backend functionality providing standard API's for 3rd party payment, 3rd party POS systems and sales channels



Secure management of cash values, dedicated fraud protection, high security cash balance server



Optionally integrated workflow engine for backoffice process automation

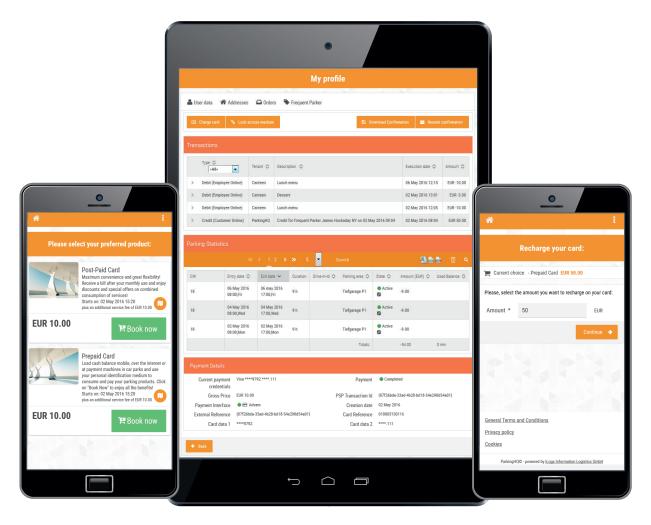


Customer loyalty program & campaign management based on customer profiles, recorded transactions and collected points





CUSTOMER EXPERIENCE



- All on a single medium, one single ID for parking and all other connected services
- Always stay in control via secure self-service portal
- Load cash balance mobile, over the internet, at paystations or at cashiers (POS) of affiliate business partners
- Enjoy discounts and special offers based on consumption of services
- Information about current cash balance, consumptions, collected points, transactions and payments is always online available within your customer profile





ADMINISTRATION PORTAL

- Manage your Frequent Parker Program with a strong backoffice administration portal
- Configure up- and cross-selling products of partners or affiliates for the convenience of customers
- Card management feature to maintain own and 3rd party cards and IDs as well as customer loyalty programs
- Online Cash Point Application for product selling and payment
- Customer Profile Management
- Marketing & campaign Management

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Comprehensive reports of customers, business partners, transactions, cash balance and account details

[<u>.1.1</u>	Reporting			-
	Frequent Parker Transactions	Frequent Parker Cash	Balance	Frequent Parker Account Details
	Frequent Parker Clearing	Frequent Parker Dask	board Card count	
Filter				
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To *	31 May 2016 ×	i End of Day	Card summary	
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			Overall balance	€ 11,337.54 € 535.00
Report Result		-	Generated Active Inactive	€ 1,120.00 € 9,682.54 € 0.00
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ParkingHQ Canteen		EUR 85.00	Cancelled Tech. Cancelled Deleted	€ 0.00 € 0.00 € 0.00
ParkingHQ		EUR 265.00		
Totals		EUR 350.00	<u> </u>	

SYSTEM REQUIREMENTS

$\mathbf{\mathbf{i}}$	Hosted Server environment
	Mail Server
	Online validation Interface Car Park Management Systems & 3rd party systems (POS)
	Payment gateway for online payments (credit card, online-banking-methods or other payment services (PayPal)
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Interface Financial Accounting System (optional)





Saemes www.saemes.fr

Würzburger Versorgungs- und Verkehrs GmbH www.wvv.de



WIPARK Parken GmbH www.wipark.at



Seestadt Aspern www.aspern-seestadt.at



ParkNow www.park-now.com



University Hospital Munich www.klinikum.uni-muenchen.de



University Hospital Würzburg www.ukw.de

Klinikum Nürnberg

Hospital Nurenberg www.klinikum-nuernberg.de

Ville de Differdange niederkom lasauvage oberkom fousbann fond-de-gras

City of Differdange www.differdange.lu



GOLDBECK Parking Services GmbH www.goldbeck-parking.de

TRY IT NOW!



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