

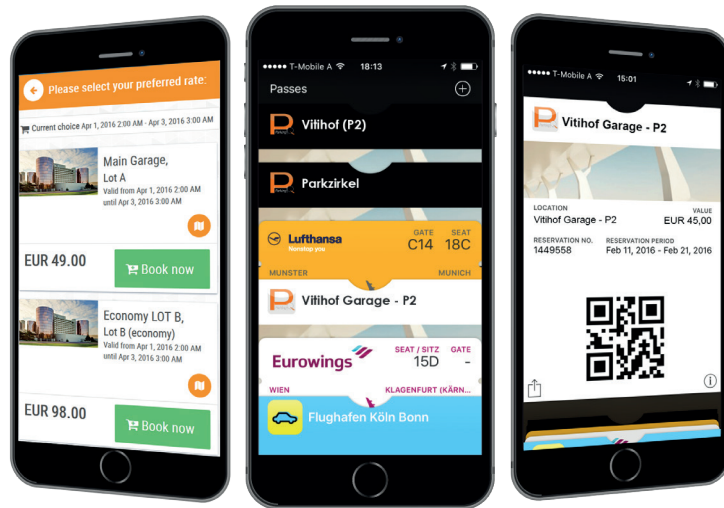
PREBOOKING

PARKINGHQ® PREBOOKING - Intelligent and in tune with the times

Booking a parking space in advance is a real convenience – whether at airports, train stations or events. Your parking customers simply use your website or Smartphone App to secure their favourite parking space, at a best price and with their favourite identification media. Now, thanks to ilogs, you can offer this valuable service not only to your parking customers, but also to corporate clients and business partners, e.g. travel agencies. It's easy to integrate to any Website, Smartphone App or Partner Portal.



MAIN FEATURES



Module B2C: Responsive user interface, ready for smartphones, tablets and browser



Module B2B: Designed for 3rd-Party Sales Channels or Business Partners with



Multi Tenant
Multi Language



Cash flow optimization by selling prepaid parking products, additional services and upselling possibilities



Flexible product configuration, up- and cross selling features



Tariff/Rate simulation based on historic data



Standard APIs to connect your car park management system and 3rd Party Sales Channels



PCI compliant integration of online payment services



Entry/Exit identification: Barcode, QR-Code (print@home ticket or wallet) ISO-magstripe, Licenseplate, RFID, NFC, Longrange Tags, HDI



Flexible database - collecting valuable customer profiles and transactions



Target Marketing based on integrated campaign management

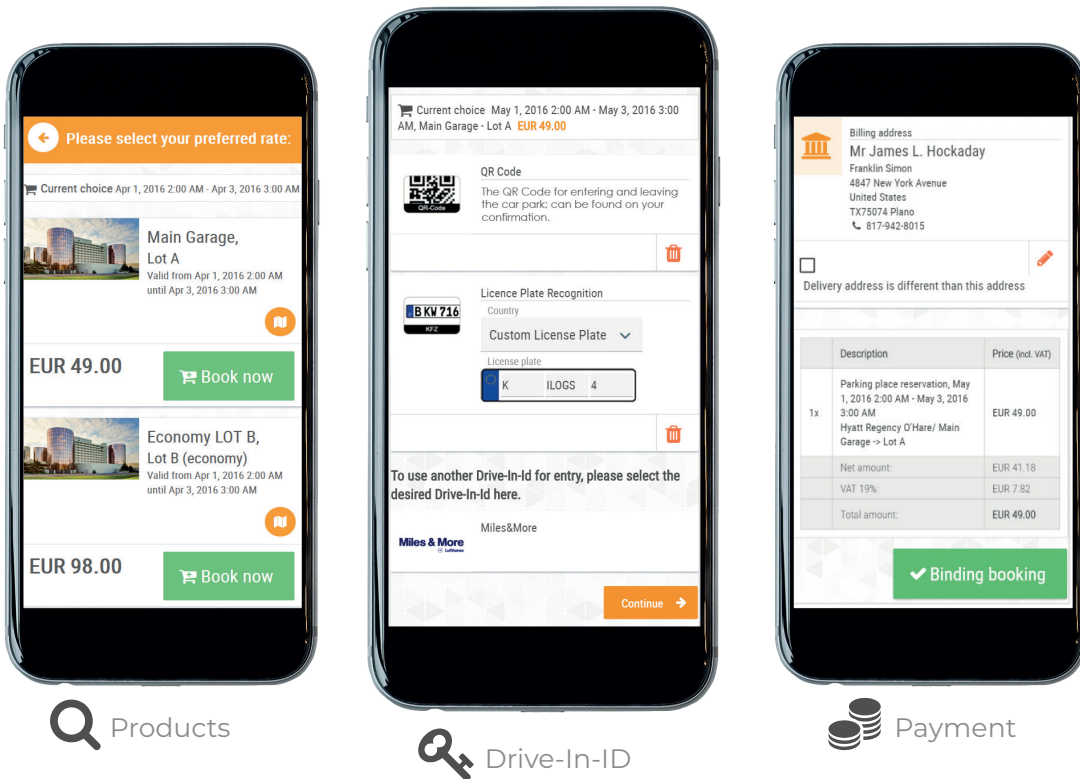


Comprehensive reporting with simple dashboards showing all generated figures (top selling products, customer details, revenues, occupancy)





CUSTOMER EXPERIENCE

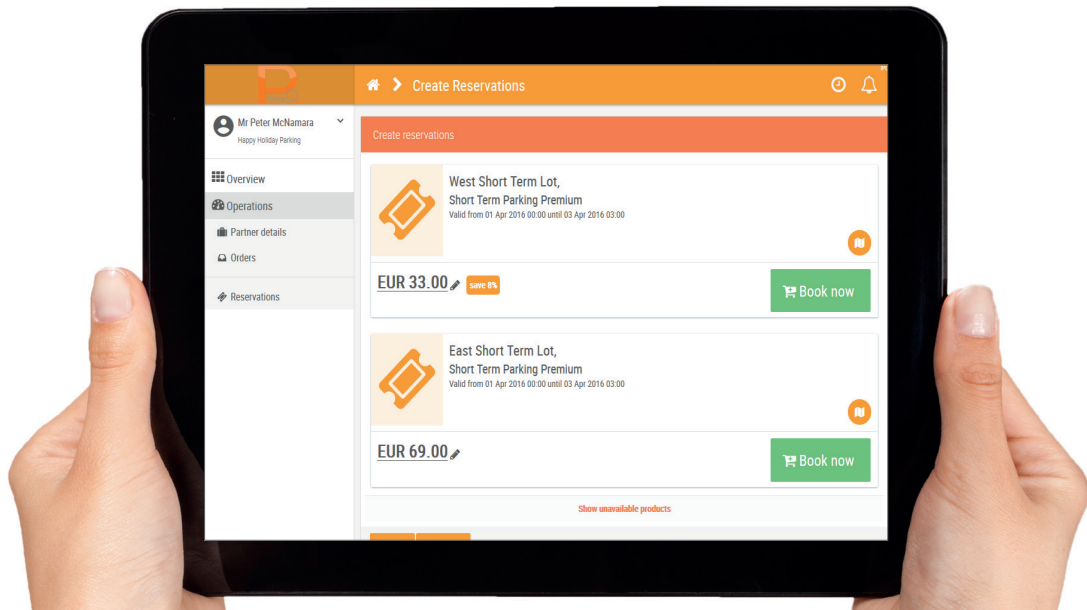


- ✓ The on-trend solution is designed to be as simple and self explaining as possible
- ✓ Optimised user navigation and booking process
- ✓ Guaranteed parking space
- ✓ Responsive design for Internet and Smartphone usage
- ✓ Customer self-service (vouchers, reservation, cancellation, scheduling, user profile)
- ✓ Additional services (shuttle, valet parking, car-wash, charging station)
- ✓ Discounts for early birds
- ✓ Direct exit without use of the pay station






BUSINESSPARTNER MODULE (B2B)



Create reservations

+ Create customer

 Select customer

<<


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1

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10



Count:2

Filter



<div><div>Id</div><div></div></div>	<div><div>Last name</div><div></div></div>	<div><div>First name</div><div></div></div>	<div><div>Email Address</div><div></div></div>	<div><div>Company</div></div>	
<div><div></div>2772</div>	Turner	David M.	david.turner@noreply.com	Nobil	<div><div> Select</div></div>
<div><div></div>2662</div>	Olivas	Sally I.	sally.olivas@noreply.com	Perisolution	<div><div> Select</div></div>

- ✓ Comprehensive online booking functionality for your corporate business partners
- ✓ Standard API's to integrate 3rd Party sales channels
- ✓ Easy setup and maintenance of business partner profiles
- ✓ Self administration for business partners (user management, customer database, reporting)
- ✓ Automated accounting depending on defined business rules





BACKOFFICE PORTAL



Operate and control your online business with a strong backend web-application



Precise analysis of online sales transactions

SYSTEM REQUIREMENTS

- ☒ Hosted Server environment
- ☒ PreBooking Interface Car Park Management System, Mail Server Integration
- ☒ Payment gateway for credit card payments, online-banking or alternative payment services (PayPal)



REFERENCES



Köln Bonn Airport

Flughafen Köln/Bonn GmbH
www.koeln-bonn-airport.de



Flughafen Bremen GmbH
www.airport-bremen.de



FMO Flughafen Münster/Osnabrück GmbH
www.fmo.de



Saemes
www.saemes.fr



APCOA Parking Holdings GmbH
www.apcoa.de



GOLDBECK Parking Services GmbH
www.goldbeck-parking.de



Vienna International Airport
www.viennaairport.com



Hamburg Airport
www.hamburg-airport.de



CFL-Société nationale des chemins de fer luxembourgeois
www.cfl.lu/de



ParkingYou
www.parkingyou.nl

TRY IT NOW!



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